

# Printing Tips & Tricks

## Laser Printers



- Use the Manual Feed tray on your laser printer.
- Use only OEM (Original Equipment Manufacturer) toner. Our testing has shown that NO after market toner can perform adequately. Some after market toner can even ruin the printing drum in your printer.

## Inkjet/Bubble Jet Printer



- Some of our labels are printed on our Inkjet-Friendly paper stock (The product code will start with "B".) and will require no adjustment. The designs printed on our semi-gloss paper (The product code will start with "A".) may require some adjustments.
- If you are using an Inkjet or a Bubble Jet printer, check to see if your printer driver has a "Glossy Paper" or a "Transparency" setting. If so, use it. Also, make sure that you select the "Envelope" setting
- Use the lowest DPI (Dots Per Inch) setting that you can in order to thin out the concentration of ink.

## More Tips

- Can't decide which end of the page is the top? Just remember that *most* 4th & Vine labels have a 3/4" lead on the page. That is the end that goes into the printer, this is especially helpful when printing plain labels.
- Having smudging problems? Spray the printed labels with a thin coat of acrylic lacquer. Lay the labels flat and use spray lightly.
- If black text looks blocky and grey, try making the text a dark Magenta or Maroon colour.
- Fonts that are light (thinner) in nature will print better than heavy (thicker) fonts.
- Vertical and Horizontal text on the same page *is* possible. If your program doesn't give you this option, two separate overprint runs is an easy way to achieve this effect.
- Some graphics programs allow you to "Reverse Print", that is, print a black background while leaving the text white.
- Try custom trimming your labels. You can make all sorts of interesting sizes and shapes using our designs.

## Application and Removing Tips

- Make sure that all of the bottles are clean, dry and at room temperature.
- Peel the labels off the sheet slowly so that you don't rip them.
- Aligning the labels can be tricky. Try laying your bottles on a cloth or an object that has patterns or designs parallel to the label direction. A tea towel, or piece of fabric for example.
- Aligning the labels by holding the bottle between your legs while sitting works great too!
- Smooth the label on from the centre, first vertically, then to each side. You will find that this tip will keep your label straight.
- Our labels can be repositioned, but only if done *immediately!*
- Leave the bottles at room temperature for 12-24 hours before refrigeration. This gives the adhesive time to set properly.
- Do not store your bottles in a humid place.
- To remove the labels from your bottles, just fill them with hot water and leave them for a couple of minutes. Then slowly peel the label off.
- Even 5 minutes soaking in hot water can be too long and make it difficult to remove the labels.

## Using Other Software to Overprint Your Labels

Any word processing or graphics program can be used to print 4th & Vine Labels with your computer.

This is a general guideline, every program is different.

- Set the margins to fit the label sheet.
- Then, create columns to give you 2 equal sections to your page.
- Add your text where you think it should go, using your tab and space keys.
- Copy your text to the other approximate locations.
- Print your document out on a sheet of plain paper, then hold it up to the label sheet and see how close you are.
- Adjust the text and print on plain paper again until you are satisfied.
- Then print 1 sheet of labels as a test.
- If everything is satisfactory, go ahead and print all of the labels.
- See the 4th & Vine flyer or our web site for software option that will save you time.